

“POSSIBILITIES AS FAR AS THE GRASS GROWS”

Welcome to **The Harvester**, a periodic newsletter of Lawson Turf. Here at Lawson Turf it is our pleasure to keep you updated as we expand our farm and strive to become your year-round supplier of high-quality sod.

“Water Restrictions”

Many of you, especially our customers in and around Charlotte, have had some serious water interruptions in your business because of water restrictions. This Spring/Summer has been “one for the record books” as far as drought conditions and hot weather are concerned; therefore, many areas have had major water restrictions (Charlotte, Raleigh, Atlanta, Greenville). This has been particularly hard on the Fescue/Bluegrass varieties, because of their extensive water requirements. Many yards and commercial areas will need to be replaced and we are starting to see a conversion in these markets to Bermudas and Zoysia varieties. We encourage you to be proactive in your market area explaining the benefits of some of the more drought-tolerant, extremely low maintenance, disease resistant Zoysia varieties. We have two of the best Zoysias available and an excellent supply of Tiftway 419 Bermuda and would be glad to work with you in an effort to convert these Fescue jobs to the *new environmentally friendly Zoysia* varieties.

Consider These Two Superior Varieties that We are Currently Shipping



- Blazing Fast Growth Rate
- Medium To Coarse Texture
- Extremely Drought-Tolerant
- Minimal Irrigation Requirements
- Excellent Shade Tolerance
- Ideal Variety For Residential or Commercial Applications
- Extremely Disease-Resistance
- Low-Maintenance Requirements



- Superior Fine-Bladed Texture
- Exceptional Drought & Shade Tolerance
- Extremely Low Maintenance
- Excellent Disease Resistance
- Vigorous Root, Stolon & Rhizome Production
- Premium Home Lawn Selection
- Excellent Choice for Zoysia Grass: Golf Course Fairways

We also have excellent supply of 419 Bermuda, Centipede and Sapphire® St. Augustine.
We would like you to consider our firm on your next sod order!!

Nextel# 150*20857*1
Toll Free 866.709.8873

Feel free to speak with either of our sales representatives!
William Lawson and Karen Tynen will be more than happy to assist you!

LAWSON★TURF
Merchants & Producers of Farm Fresh Sod